

DEVELOPING

A MORE INCLUSIVE

ECONOMY

OUR MANCHESTER

INDUSTRIAL

STRATEGY

DEVELOPING A MORE INCLUSIVE ECONOMY - OUR MANCHESTER INDUSTRIAL STRATEGY

INTRODUCTION

- Manchester's economy has been transformed over the last 20 years - significant regeneration and population growth
- The Our Manchester Strategy 2016 - 2025 sets the vision for Manchester to be in the top flight of world-class cities by 2025 but challenges remain
- National Industrial Strategy – launched December 2017; first time people and place were acknowledged
- Greater Manchester Local Industrial Strategy – joint document between Government and GMCA launched June 2019 which aims to boost the city region's productivity

MANCHESTER METHODOLOGY

- Mixed methods approach underpinned by Our Manchester
- Over 1,000 consultation interactions with residents, workers, young people, businesses and organisations via face-to-face conversations, workshops and surveys
- Across all neighbourhoods and range of sectors
- Attended various Manchester Partnership boards
- Literature review and quantitative data



“THIS STRATEGY AIMS TO PROMOTE ECONOMIC AND SOCIAL JUSTICE IN MANCHESTER TO ENSURE THAT ALL OUR RESIDENTS CAN PARTICIPATE IN AND BENEFIT FROM THE CITY’S ECONOMIC GROWTH.”

Developing a More Inclusive Economy – Our Manchester Industrial Strategy

OUR MANCHESTER INDUSTRIAL STRATEGY

- Supports the delivery of the Our Manchester Strategy vision via a delivery plan focused on *people, place* and *prosperity*
- Puts people at the centre of growth, creating more a inclusive and sustainable economy in the city
- Small number of evidence-based initiatives to make Manchester more inclusive
- Aligns to GM LIS and the national Industrial Strategy, expressing our position and responsibilities to promote and drive inclusive growth in the conurbation core
- Established a strong lobbying position for the city in relation to the relationship with GM and national government

PILLAR 1 - PEOPLE

- Equipping people with the skills to prosper
- Connecting people to good employment through social value
- A healthy and productive workforce
- Case study on Work and Skills Board
- Case study on Working Well (Work and Health Programme)

PILLAR 2 – PLACE

- A city of thriving centres
- Transport infrastructure to connect people and places
- Competitive and resilient digital infrastructure
- New developments as inclusive and zero carbon exemplars
- Innovative investment models to improve the environment
- Case study on One Manchester

PILLAR 3 - PROSPERITY

- An improved foundational economy
- An international hub for creative industries
- An innovative and entrepreneurial city
- Reimagined, repurposed and retrofitted commercial premises
- Community wealth building
- Case studies on Reason Digital, Cardinal Maritime Group and HMG Paints
- Case study on Manchester City Council's Progressive Procurement

IMPLEMENTATION AND MEASURING IMPACT

- Delivery plan with initiatives for each of themes within *People, Place* and *Prosperity*
 - Initiatives build on good work already happening but increase its pace and scale to ensure progress
 - Aligns to and supports the delivery of the Greater Manchester Local Industrial Strategy
 - Need to go beyond traditional income measurements to measure the impact
- “Well-being as a multidimensional definition” aka a suite of indicators that should be considered simultaneously

NEXT STEPS

- Work on the implementation of the delivery plan
- Comms promotion
- Develop suite of indicators
- Work with GMCA colleagues on implementation of GM LIS



DEVELOPING

A MORE INCLUSIVE

ECONOMY

OUR MANCHESTER

INDUSTRIAL

STRATEGY

ANY QUESTIONS?
